

|                    |        |                |                       |   |        |
|--------------------|--------|----------------|-----------------------|---|--------|
| Rep Order# 6849104 | Ver# 3 | Status Revised | Traffic Order# 203781 | Printed: 09/10/2012 1:32 PM             | 1 of 7 |
| EC'd Yes           |        |                |                       | Last Received: 09/10/2012 1:24 PM       |        |
|                    |        |                |                       | Showing Buylines: All Rep Revised Lines |        |

Station KRQE-TV ALBUQUERQUE, NM.  
 Advertiser ( ) DSCC IE  
 Product DSCC IE  
 Estimate# 1540  
 Buyer DAN NAGELBERG  
 Phone#  
 Fax#

Agency ( ) GREAT AMERICAN MEDIA  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 49/53/1540  
 Flight Dates 09/25/2012 - 10/01/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

| Ln | Daypart | Program                                     | Dates       | Rate     | Len | Spots/Week | # of Weeks | Day  | Time  | Total Cost | Total Spots | Lt |
|----|---------|---|-------------|----------|-----|------------|------------|------|-------|------------|-------------|----|
| *1 |         | Buyline Comment: NEWS<br>V3 Cancelled       | 09/25-09/28 | \$75.00  | :30 | 0          | 0          | TU-F | 5A-6A | \$0.00     | 0           |    |
| *2 |         | Buyline Comment: NEWS<br>V3 Cancelled       | 10/01-10/01 | \$75.00  | :30 | 0          | 0          | M    | 5A-6A | \$0.00     | 0           |    |
| *3 |         | Buyline Comment: NEWS<br>V3 Cancelled       | 09/25-09/28 | \$125.00 | :30 | 0          | 0          | TU-F | 6A-7A | \$0.00     | 0           |    |
| *4 |         | Buyline Comment: NEWS<br>V3 Cancelled       | 10/01-10/01 | \$125.00 | :30 | 0          | 0          | M    | 6A-7A | \$0.00     | 0           |    |
| *5 |         | Buyline Comment: EARLY SHOW<br>V3 Cancelled | 09/25-09/28 | \$150.00 | :30 | 0          | 0          | TU-F | 7A-9A | \$0.00     | 0           |    |

--- CONTRACT COMMENT ---  
 SC=\*

--- REMARKS ---  
 REV TO CNX ORDER  
 ATTN ALL LINES  
 ATTN NEW TTL  
 PLEASE CNF  
 THANKS



Rep Order# 6849104 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 203781

Printed: 09/10/2012 1:32 PM  
Last Received: 09/10/2012 1:24 PM  
Showing Buylines: All Rep Revised Lines

3 of 7

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Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                   | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day  | Time    | Total Cost | Total Spots | LT |
|-----|---------|---|-------------|------------|-----|------------|------------|------|---------|------------|-------------|----|
| *15 |         | Buyline Comment: DR. PHIL<br>V3 Cancelled | 09/25-09/28 | \$175.00   | :30 | 0          | 0          | TU-F | 3P-4P   | \$0.00     | 0           |    |
| *16 |         | Buyline Comment: DR. PHIL<br>V3 Cancelled | 10/01-10/01 | \$175.00   | :30 | 0          | 0          | M    | 3P-4P   | \$0.00     | 0           |    |
| *17 |         | Buyline Comment: NEWS<br>V3 Cancelled     | 09/25-09/28 | \$275.00   | :30 | 0          | 0          | TU-F | 4P-430P | \$0.00     | 0           |    |
| *18 |         | Buyline Comment: NEWS<br>V3 Cancelled     | 10/01-10/01 | \$275.00   | :30 | 0          | 0          | M    | 4P-430P | \$0.00     | 0           |    |
| *19 |         | Buyline Comment: NEWS<br>V3 Cancelled     | 09/25-09/28 | \$275.00   | :30 | 0          | 0          | TU-F | 430P-5P | \$0.00     | 0           |    |
| *20 |         | Buyline Comment: NEWS<br>V3 Cancelled     | 10/01-10/01 | \$275.00   | :30 | 0          | 0          | M    | 430P-5P | \$0.00     | 0           |    |
| *21 |         | Buyline Comment: NEWS<br>V3 Cancelled     | 09/25-09/28 | \$1,000.00 | :30 | 0          | 0          | TU-F | 5P-530P | \$0.00     | 0           |    |
| *22 |         | Buyline Comment: NEWS<br>V3 Cancelled     | 10/01-10/01 | \$1,000.00 | :30 | 0          | 0          | M    | 5P-530P | \$0.00     | 0           |    |

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Rep Firm ( ) PHILADELPHIA  
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 Salesperson ( )  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

| In  | Daypart | Program   | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day  | Time        | Total Cost | Total Spots | LT |
|-----|---------|---|-------------|------------|-----|------------|------------|------|-------------|------------|-------------|----|
| *23 |         | Buyline Comment: NEWS<br>V3 Cancelled           | 09/25-09/28 | \$500.00   | :30 | 0          | 0          | TU-F | 530P-6P     | \$0.00     | 0           |    |
| *24 |         | Buyline Comment: NEWS<br>V3 Cancelled           | 10/01-10/01 | \$500.00   | :30 | 0          | 0          | M    | 530P-6P     | \$0.00     | 0           |    |
| *25 |         | Buyline Comment: LETTERMAN<br>V3 Cancelled      | 09/25-09/28 | \$275.00   | :30 | 0          | 0          | TU-F | 1035P-1135P | \$0.00     | 0           |    |
| *26 |         | Buyline Comment: LETTERMAN<br>V3 Cancelled      | 10/01-10/01 | \$275.00   | :30 | 0          | 0          | M    | 1035P-1135P | \$0.00     | 0           |    |
| *27 |         | Buyline Comment: LATE LATE SHOW<br>V3 Cancelled | 09/25-09/28 | \$75.00    | :30 | 0          | 0          | TU-F | 1137P-1237A | \$0.00     | 0           |    |
| *28 |         | Buyline Comment: LATE LATE SHOW<br>V3 Cancelled | 10/01-10/01 | \$75.00    | :30 | 0          | 0          | M    | 1137P-1237A | \$0.00     | 0           |    |
| *29 |         | Buyline Comment: NEWS<br>V3 Cancelled           | 09/25-09/28 | \$1,100.00 | :30 | 0          | 0          | TU-F | 10P-1035P   | \$0.00     | 0           |    |
| *30 |         | Buyline Comment: NEWS<br>V3 Cancelled           | 10/01-10/01 | \$1,100.00 | :30 | 0          | 0          | M    | 10P-1035P   | \$0.00     | 0           |    |

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Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program  | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day  | Time    | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|------------|-----|------------|------------|------|---------|------------|-------------|----|
| *31 |         | Buyline Comment: JEOPARDY<br>V3 Cancelled      | 09/25-09/28 | \$700.00   | :30 | 0          | 0          | TU-F | 6P-630P | \$0.00     | 0           |    |
| *32 |         | Buyline Comment: JEOPARDY<br>V3 Cancelled      | 10/01-10/01 | \$700.00   | :30 | 0          | 0          | M    | 6P-630P | \$0.00     | 0           |    |
| *33 |         | Buyline Comment: WHEEL<br>V3 Cancelled         | 09/25-09/28 | \$850.00   | :30 | 0          | 0          | TU-F | 630P-7P | \$0.00     | 0           |    |
| *34 |         | Buyline Comment: WHEEL<br>V3 Cancelled         | 10/01-10/01 | \$850.00   | :30 | 0          | 0          | M    | 630P-7P | \$0.00     | 0           |    |
| *35 |         | Buyline Comment: CRIMETIME SAT<br>V3 Cancelled | 09/29-09/29 | \$400.00   | :30 | 0          | 0          | SA   | 7P-8P   | \$0.00     | 0           |    |
| *36 |         | Buyline Comment: NEWS<br>V3 Cancelled          | 09/30-09/30 | \$100.00   | :30 | 0          | 0          | SU   | 7A-8A   | \$0.00     | 0           |    |
| *37 |         | Buyline Comment: SUN MRN<br>V3 Cancelled       | 09/30-09/30 | \$400.00   | :30 | 0          | 0          | SU   | 8A-930A | \$0.00     | 0           |    |
| *38 |         | Buyline Comment: 60 MIN<br>V3 Cancelled        | 09/30-09/30 | \$3,000.00 | :30 | 0          | 0          | SU   | 6P-7P   | \$0.00     | 0           |    |
| *39 |         | Buyline Comment: NCIS<br>V3 Cancelled          | 09/25-09/25 | \$2,000.00 | :30 | 0          | 0          | TU   | 7P-8P   | \$0.00     | 0           |    |

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Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                    | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day | Time      | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|------------|-----|------------|------------|-----|-----------|------------|-------------|----|
| *40 |         | Buyline Comment: NCIS:LA<br>V3 Cancelled   | 09/25-09/25 | \$2,000.00 | :30 | 0          | 0          | TU  | 8P-9P     | \$0.00     | 0           |    |
| *41 |         | Buyline Comment: MENTALIST<br>V3 Cancelled | 09/30-09/30 | \$2,100.00 | :30 | 0          | 0          | SU  | 9P-10P    | \$0.00     | 0           |    |
| *42 |         | Buyline Comment: NEWS<br>V3 Cancelled      | 09/30-09/30 | \$700.00   | :30 | 0          | 0          | SU  | 10P-1035P | \$0.00     | 0           |    |
| *43 |         | Buyline Comment: NEWS<br>V3 Cancelled      | 09/29-09/29 | \$450.00   | :30 | 0          | 0          | SA  | 10P-1035P | \$0.00     | 0           |    |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

|                                      |            |         |            |
|--------------------------------------|------------|---------|------------|
| Sep 12:                              | 0 / \$0.00 | Oct 12: | 0 / \$0.00 |
| Sales Totals: 0 / \$0.00             |            |         |            |
| Station Totals: 0 / \$0.00           |            |         |            |
| Lines not sent/rcld/rtrn: 0 / \$0.00 |            |         |            |

---COMPETITIVE---

|               |     |         |          |         |         |          |
|---------------|-----|---------|----------|---------|---------|----------|
| Market Totals | \$0 | CABL 0% | KASA 14% | KASY 1% | KBIM 0% | KOAT 36% |
|               |     | KOB 20% | KRQE 28% | KWBQ 1% |         |          |

---COMPETITIVE COMMENTS---

SAHRES ESTIMATED

EC'd Yes    Last Received: 09/10/2012 1:24 PM    Showing Buylines: All Rep Revised Lines

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Product DSCC IE  
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Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

Rep Order# 6849104 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/04/2012 10:46 AM  
Last Received: 09/04/2012 10:37 AM  
Showing Buylines: All Lines

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) DSCC IE  
Product DSCC IE  
Estimate# 1540  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

| Ln | Daypart | Program                         | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day  | Time      | Total Cost | Total Spots | LT |
|----|---------|---------------------------------|-------------|------------|-----|------------|------------|------|-----------|------------|-------------|----|
| 1  |         | Buyline Comment: NEWS           | 09/25-09/28 | \$75.00 4  | :30 | 4          | 1          | TU-F | 5A-6A     | \$300.00   | 4           |    |
| 2  |         | Buyline Comment: NEWS           | 10/01-10/01 | \$75.00 4  | :30 | 1          | 1          | M    | 5A-6A     | \$75.00    | 1           |    |
| 3  |         | Buyline Comment: NEWS           | 09/25-09/28 | \$125.00 4 | :30 | 4          | 1          | TU-F | 6A-7A     | \$500.00   | 4           |    |
| 4  |         | Buyline Comment: NEWS           | 10/01-10/01 | \$125.00 4 | :30 | 1          | 1          | M    | 6A-7A     | \$125.00   | 1           |    |
| 5  |         | Buyline Comment: EARLY SHOW     | 09/25-09/28 | \$150.00 4 | :30 | 4          | 1          | TU-F | 7A-9A     | \$600.00   | 4           |    |
| 6  |         | Buyline Comment: EARLY SHOW     | 10/01-10/01 | \$150.00 4 | :30 | 1          | 1          | M    | 7A-9A     | \$150.00   | 1           |    |
| 7  |         | Buyline Comment: PRICE IS RIGHT | 09/25-09/28 | \$300.00 3 | :30 | 4          | 1          | TU-F | 11A-12P   | \$1,200.00 | 4           |    |
| 8  |         | Buyline Comment: PRICE IS RIGHT | 10/01-10/01 | \$300.00 3 | :30 | 1          | 1          | M    | 11A-12P   | \$300.00   | 1           |    |
| 9  |         | Buyline Comment: NEWS           | 09/25-09/28 | \$275.00 3 | :30 | 4          | 1          | TU-F | 12P-1230P | \$1,100.00 | 4           |    |
| 10 |         | Buyline Comment: NEWS           | 10/01-10/01 | \$275.00 3 | :30 | 1          | 1          | M    | 12P-1230P | \$275.00   | 1           |    |



EC'd Yes Last Received: 09/04/2012 10:37 AM Showing Buylines: All Lines

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| Ln | Daypart | Program                      | Dates       | Rate         | Len | Spots/Week | # of Weeks | Day  | Time     | Total Cost | Total Spots | LT |
|----|---------|------------------------------|-------------|--------------|-----|------------|------------|------|----------|------------|-------------|----|
| 11 |         | Buyline Comment: SOAPS       | 09/25-09/28 | \$175.00 3   | :30 | 4          | 1          | TU-F | 1230P-2P | \$700.00   | 4           |    |
| 12 |         | Buyline Comment: SOAPS       | 10/01-10/01 | \$175.00 3   | :30 | 1          | 1          | M    | 1230P-2P | \$175.00   | 1           |    |
| 13 |         | Buyline Comment: THE TALK NA | 09/25-09/28 | \$125.00     | :30 | 4          | 1          | TU-F | 2P-3P    | \$500.00   | 4           |    |
| 14 |         | Buyline Comment: THE TALK NA | 10/01-10/01 | \$125.00     | :30 | 1          | 1          | M    | 2P-3P    | \$125.00   | 1           |    |
| 15 |         | Buyline Comment: DR. PHIL    | 09/25-09/28 | \$175.00 3   | :30 | 4          | 1          | TU-F | 3P-4P    | \$700.00   | 4           |    |
| 16 |         | Buyline Comment: DR. PHIL    | 10/01-10/01 | \$175.00 3   | :30 | 1          | 1          | M    | 3P-4P    | \$175.00   | 1           |    |
| 17 |         | Buyline Comment: NEWS        | 09/25-09/28 | \$275.00 3   | :30 | 4          | 1          | TU-F | 4P-430P  | \$1,100.00 | 4           |    |
| 18 |         | Buyline Comment: NEWS        | 10/01-10/01 | \$275.00 3   | :30 | 1          | 1          | M    | 4P-430P  | \$275.00   | 1           |    |
| 19 |         | Buyline Comment: NEWS        | 09/25-09/28 | \$275.00 3   | :30 | 4          | 1          | TU-F | 430P-5P  | \$1,100.00 | 4           |    |
| 20 |         | Buyline Comment: NEWS        | 10/01-10/01 | \$275.00 3   | :30 | 1          | 1          | M    | 430P-5P  | \$275.00   | 1           |    |
| 21 |         | Buyline Comment: NEWS        | 09/25-09/28 | \$1,000.00 2 | :30 | 4          | 1          | TU-F | 5P-530P  | \$4,000.00 | 4           |    |

Rep Order# 6849104 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/04/2012 10:46 AM 3 of 5

Last Received: 09/04/2012 10:37 AM  
Showing Buylines: All Lines

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| Ln | Daypart | Program                         | Dates       | Rate                | Len | Spots/Week | # of Weeks | Day  | Time        | Total Cost | Total Spots | LT  |
|----|---------|---------------------------------|-------------|---------------------|-----|------------|------------|------|-------------|------------|-------------|-----|
| 22 |         | -----<br>Buyline Comment: NEWS  | 10/01-10/01 | \$1,000.00 <b>2</b> | :30 | 1          | 1          | M    | 5P-530P     | \$1,000.00 | 1           | --- |
| 23 |         | Buyline Comment: NEWS           | 09/25-09/28 | \$500.00 <b>3</b>   | :30 | 4          | 1          | TU-F | 530P-6P     | \$2,000.00 | 4           |     |
| 24 |         | Buyline Comment: NEWS           | 10/01-10/01 | \$500.00 <b>3</b>   | :30 | 1          | 1          | M    | 530P-6P     | \$500.00   | 1           |     |
| 25 |         | Buyline Comment: LETTERMAN      | 09/25-09/28 | \$275.00 <b>3</b>   | :30 | 4          | 1          | TU-F | 1035P-1135P | \$1,100.00 | 4           |     |
| 26 |         | Buyline Comment: LETTERMAN      | 10/01-10/01 | \$275.00 <b>3</b>   | :30 | 1          | 1          | M    | 1035P-1135P | \$275.00   | 1           |     |
| 27 |         | Buyline Comment: LATE LATE SHOW | 09/25-09/28 | \$75.00 <b>4</b>    | :30 | 4          | 1          | TU-F | 1137P-1237A | \$300.00   | 4           |     |
| 28 |         | Buyline Comment: LATE LATE SHOW | 10/01-10/01 | \$75.00 <b>4</b>    | :30 | 1          | 1          | M    | 1137P-1237A | \$75.00    | 1           |     |
| 29 |         | Buyline Comment: NEWS           | 09/25-09/28 | \$1,100.00 <b>3</b> | :30 | 4          | 1          | TU-F | 10P-1035P   | \$4,400.00 | 4           |     |
| 30 |         | Buyline Comment: NEWS           | 10/01-10/01 | \$1,100.00 <b>3</b> | :30 | 1          | 1          | M    | 10P-1035P   | \$1,100.00 | 1           |     |
| 31 |         | Buyline Comment: JEOPARDY       | 09/25-09/28 | \$700.00 <b>4</b>   | :30 | 4          | 1          | TU-F | 6P-630P     | \$2,800.00 | 4           |     |
| 32 |         | Buyline Comment: JEOPARDY       | 10/01-10/01 | \$700.00 <b>3</b>   | :30 | 1          | 1          | M    | 6P-630P     | \$700.00   | 1           |     |

Rep Order# 6849104 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/04/2012 10:46 AM 4 of 5

Last Received: 09/04/2012 10:37 AM

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| Ln | Daypart | Program                        | Dates       | Rate         | Len | Spots/Week | # of Weeks | Day  | Time      | Total Cost | Total Spots | LT |
|----|---------|--------------------------------|-------------|--------------|-----|------------|------------|------|-----------|------------|-------------|----|
| 33 |         | Buyline Comment: WHEEL         | 09/25-09/28 | \$850.00 3   | :30 | 4          | 1          | TU-F | 630P-7P   | \$3,400.00 | 4           |    |
| 34 |         | Buyline Comment: WHEEL         | 10/01-10/01 | \$850.00 3   | :30 | 1          | 1          | M    | 630P-7P   | \$850.00   | 1           |    |
| 35 |         | Buyline Comment: CRIMETIME SAT | 09/29-09/29 | \$400.00     | :30 | 1          | 1          | SA   | 7P-8P     | \$400.00   | 1           |    |
| 36 |         | Buyline Comment: NEWS          | 09/30-09/30 | \$100.00 4   | :30 | 2          | 1          | SU   | 7A-8A     | \$200.00   | 2           |    |
| 37 |         | Buyline Comment: SUN MRN       | 09/30-09/30 | \$400.00 3   | :30 | 2          | 1          | SU   | 8A-930A   | \$800.00   | 2           |    |
| 38 |         | Buyline Comment: 60 MIN        | 09/30-09/30 | \$3,000.00 3 | :30 | 1          | 1          | SU   | 6P-7P     | \$3,000.00 | 1           |    |
| 39 |         | Buyline Comment: NCIS          | 09/25-09/25 | \$2,000.00 3 | :30 | 1          | 1          | TU   | 7P-8P     | \$2,000.00 | 1           |    |
| 40 |         | Buyline Comment: NCIS:LA       | 09/25-09/25 | \$2,000.00 3 | :30 | 1          | 1          | TU   | 8P-9P     | \$2,000.00 | 1           |    |
| 41 |         | Buyline Comment: MENTALIST     | 09/30-09/30 | \$2,100.00 3 | :30 | 1          | 1          | SU   | 9P-10P    | \$2,100.00 | 1           |    |
| 42 |         | Buyline Comment: NEWS          | 09/30-09/30 | \$700.00 3   | :30 | 1          | 1          | SU   | 10P-1035P | \$700.00   | 1           |    |
| 43 |         | Buyline Comment: NEWS          | 09/29-09/29 | \$450.00 4   | :30 | 1          | 1          | SA   | 10P-1035P | \$450.00   | 1           |    |

EC'd Yes    Last Received: 09/04/2012 10:37 AM    Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) DSCC IE  
Product DSCC IE  
Estimate# 1540  
Buyer DAN NAGELBERG  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 96 / \$43,900.00

---SALES MONTHLY TOTALS---

Sep 12: 79 / \$37,450.00    Oct 12: 17 / \$6,450.00  
Sales Totals: 96 / \$43,900.00  
Station Totals: 96 / \$43,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |         |          |         |         |          |
|---------------|-----------|---------|----------|---------|---------|----------|
| Market Totals | \$156,786 | CABL 0% | KASA 14% | KASY 1% | KBIM 0% | KOAT 36% |
|               |           | KOB 20% | KRQE 28% | KWBQ 1% |         |          |

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE